

FAMILY DAY 2021 MERCHANDISE SNEAK PEEK

Each year, The Seeing Eye's® Donor and Public Relations department hosts a merchandise sale on Family Day with a selection of items available to purchase. This year we will be hosting a virtual sale with a limited number of new, specially selected items that were created just for you. **Items will only be available to purchase on virtual Family Day, August 14th, 2021!**

Here is a sneak peek into what we will have available...

Seeing Eye Puppy Raiser T-Shirt available in Adult and Youth sizes: Wear your pride for the Seeing Eye in this steel grey t-shirt with 2 tone print. The front bears an image stretching from left to right, of various dogs and puppies of all breeds including Golden Retrievers, German Shepherds and Labradors. Some dogs are sitting, some standing, looking in different directions. The image of the dogs is in white and light grey print. Below the image it reads in white: "Seeing Eye® Puppy Raiser". Comes in unisex youth (XS-XL) and adult (S-XXL) sizes.



Barrel Shaped Backpack: Modern and sleek, this stylish, barrel-shaped backpack will make its presence known anywhere you wear it. The main compartment, which features a top cinch closure, is accompanied by a zippered inside pocket as well as a zippered outside front pocket and dual side mesh pockets. The Seeing Eye logo is in white, and "Home of the State Dog of New Jersey" is printed on the outer pocket.

The diamond-cut leatherette bottom trim not only maintains the backpack's structure but also provides an edgy, professional look, yet it's practical for trail hikes with your pup. You have the choice of wearing the backpack comfortably using the padded shoulder straps or carrying it by the top grab handle. The backpack measures 12" x 19" x 7".



Quick Dry Towel: This absorbent towel measures 23.6"W x 39.3"H and is made of polyester. The towel comes in grey and is packaged inside a customized black bag with carabiner and The Seeing Eye logo in white. Great for drying your pup off after a walk in the rain! Easy to store and compact enough to carry on walks!



Asobu Dog Bowl Bottle: This bottle is made of 100% BPA free, double wall vacuum insulated stainless steel. The easy grip handle makes it convenient to carry even on long walks with your dog. It is equipped with a detachable stainless steel and plastic bowl which discreetly twists off the base of the bottle when it is time to re-hydrate your dog. The anti-slip base makes it very easy for your pets to drink from it, and the large 33oz capacity ensures you and your dog are sufficiently hydrated, even on a hot summer day. The bottle comes in white, with "The Seeing Eye Puppy Raising Program" logo printed in green.



ProWeave Sweatshirt Blanket: The softness and warmth of this sweatshirt blanket combined with the extra-large size makes it perfect for the beach, sporting events, or outdoor dining in the fall. Durable and machine washable, this blanket, includes The Seeing Eye logo in white and "Home of the State Dog of New Jersey" printed on the bottom portion of the blanket against a vibrant green background. This blanket measures a whopping 54" x 84" .



Built Neoprene Wine Bag: Insulate two bottles of your favorite wine for up to four hours with this Built two bottle tote bag. Designed to hold two standard 750mL (1L) wine bottles, this customized tote is great for dinners out and going to parties. Neoprene fabric (wetsuit material) insulates wine bottles up to four hours (time varies depending on external temperatures) and keeps them from clinking against each other. Folds flat for easy storage. Soft-grip handles for easy carry. Bag comes in black with The Seeing Eye logo and "Home of the State Dog of New Jersey" in green.



Heavy Duty Zink Wine Stopper: This item is perfect for preserving the flavor and aromas of your favorite wine. It's made of heavy-duty, zinc plated galvanized chrome, fits over most wine bottles, and features black rubber rings to provide an airtight seal on most size bottles. The round top of the stopper includes The Seeing Eye logo in green, against a white background.



Tea Towel: The perfect addition to any home kitchen, office lunchroom or bar. Great for wiping up spills, cleaning bar tops and counters, or just looking "good" while on display! This tea towel is white with The Seeing Eye logo and "Home of the State Dog of New Jersey" in green. Towel measures 28"w x 27"h and is 100% cotton.



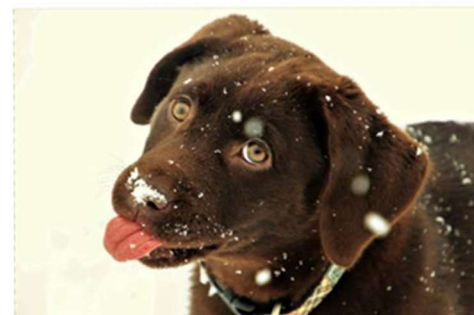
Christmas 2021 Card:

Inside message in text and braille: "May the warmth of the holidays be in your heart all year long." This Christmas card features a Golden Retriever sitting before a lit fireplace with evergreen branches across the mantel. To the left is a fully decorated Christmas tree with colorful, oversized ornaments and neatly wrapped presents around it. This beautiful Golden Retriever is nearly full grown with fluffy golden fur and a green bandana around her neck. She has her mouth slightly open in a soft pant, as if she's smiling as she looks directly into the camera. Cards/envelopes are sold as a set of 20 in clear plastic boxes.



Holiday 2021 Card:

Inside message in text and braille: "May you enjoy life's little pleasures every day." This year's Holiday Card features a 10-week-old female chocolate Labrador Retriever enjoying her first experience in the snow. This close up photo shows the pup's face looking up at the sky. Her beautiful brown coat and the tip of her nose are dusted with snow as it continues to fall around her. Cutest of all, her little pink tongue is peeking out, as if to be catching snowflakes as they fall. The expression on this pup's amber colored eyes are of pure wonder and joy. Cards/envelopes are sold as a set of 20 in clear plastic boxes.



2021 Multi Occasion Card - or no occasion at all:

This fun card can be used for many occasions and year-round. It features a playful black Labrador/Golden Retriever cross with a sense of humor. She is sitting upright on green grass facing the camera with a small boxwood wreath perfectly balanced on her snout as her little black nose and mouth peak through the wreath's center. Her eyes and ears are not visible behind the round green decoration. There is a one-foot-high rock wall behind her with periwinkle-colored flowers and pachysandra on the ground behind the rock wall. Cards/envelopes are sold as a set of 20 in clear plastic boxes.

